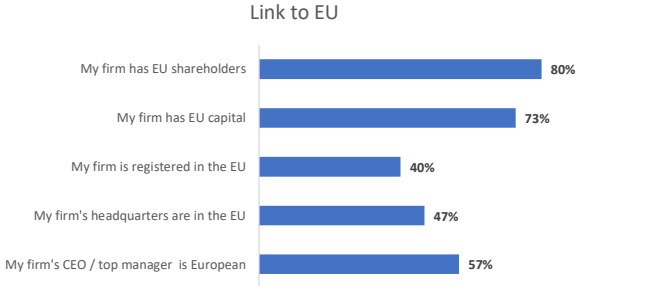
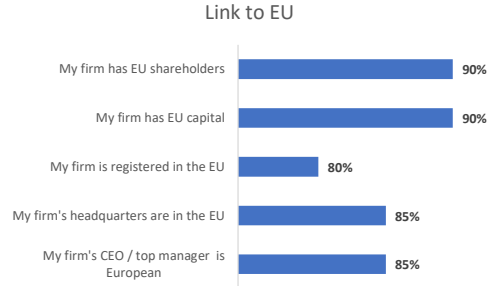
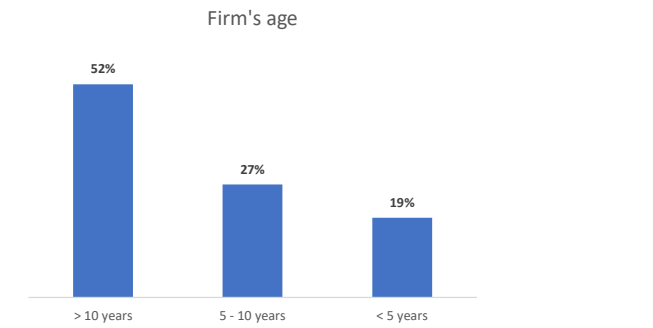
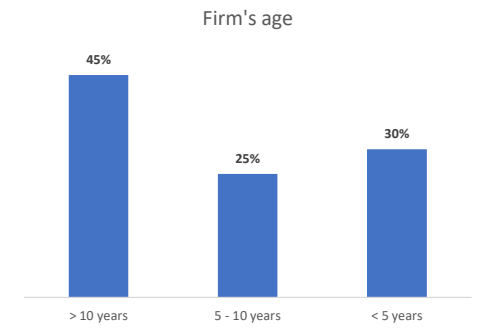
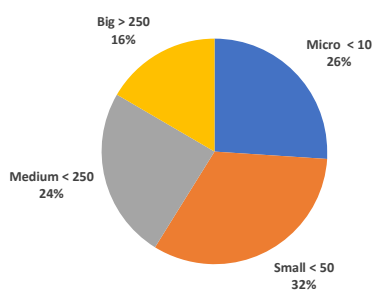
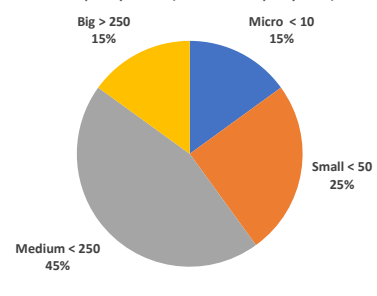
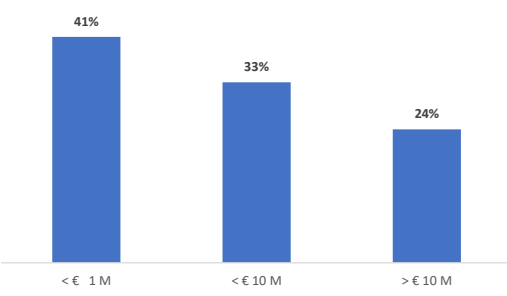
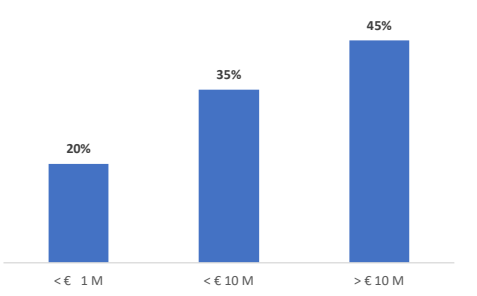


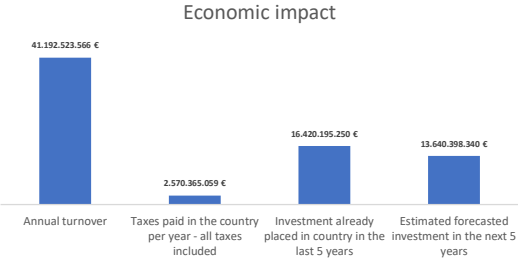
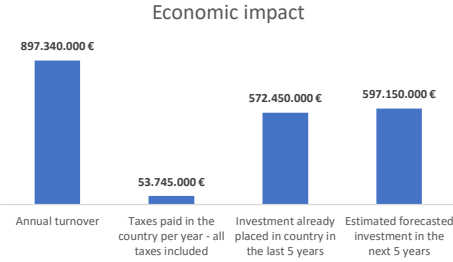
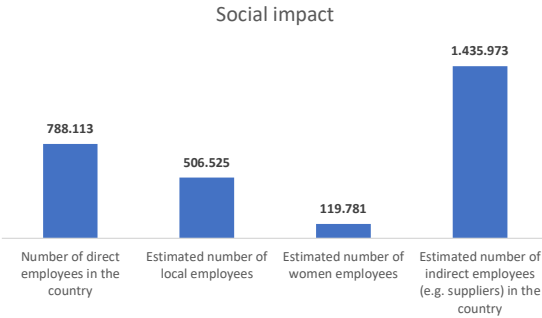
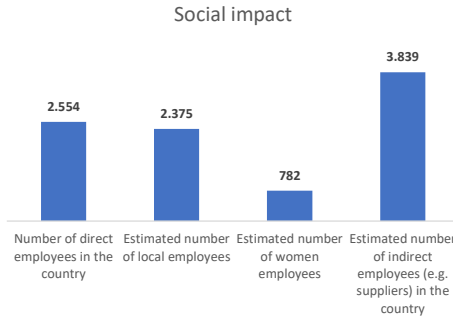
## 2020-23 Global Gateway EU Investment Mappings

All data			Filter Local country		
			Ghana 2023		
<b>Number of replies</b>			<b>20</b>		
<b>Link to EU</b>			<b>Link to EU</b>		
	<b>Number</b>	<b>Percentage</b>	<b>Number</b>	<b>Percentage</b>	
My firm has EU shareholders	1.458	80%	18	90%	
My firm has EU capital	1.324	73%	18	90%	
My firm is registered in the EU	730	40%	16	80%	
My firm's headquarters are in the EU	853	47%	17	85%	
My firm's CEO / top manager is European	1.032	57%	17	85%	
<p>Link to EU</p> 			<p>Link to EU</p> 		
<b>Firm's age</b>			<b>Firm's age</b>		
	<b>Number</b>	<b>Percentage</b>	<b>Number</b>	<b>Percentage</b>	
> 10 years	942	52%	9	45%	
5 - 10 years	498	27%	5	25%	
< 5 years	352	19%	6	30%	
<p>Firm's age</p> 			<p>Firm's age</p> 		

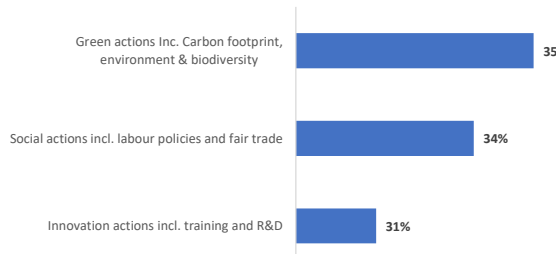
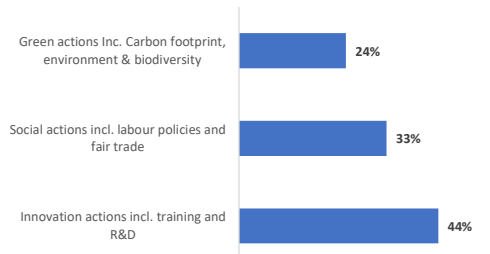
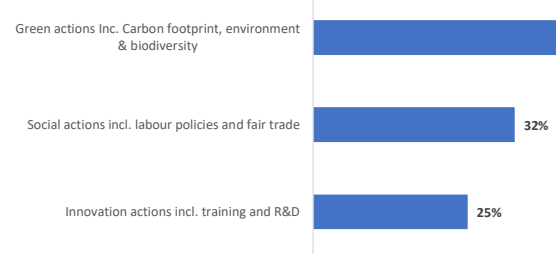
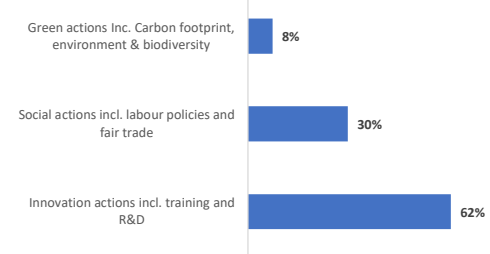
## 2020-23 Global Gateway EU Investment Mappings

All data			Filter Local country		
			Ghana 2023		
<b>Number of replies</b>			<b>20</b>		
<b>Company size (direct employees)</b>			<b>Company size (direct employees)</b>		
	<b>Number</b>	<b>Percentage</b>	<b>Number</b>	<b>Percentage</b>	
Micro < 10	467	26%	3	15%	
Small < 50	588	32%	5	25%	
Medium < 250	440	24%	9	45%	
Big > 250	298	16%	3	15%	
<p>Company size (direct employees)</p> 			<p>Company size (direct employees)</p> 		
<b>Annual Turnover</b>			<b>Annual Turnover</b>		
	<b>Number</b>	<b>Percentage</b>	<b>Number</b>	<b>Percentage</b>	
< € 1 M	748	41%	4	20%	
< € 10 M	598	33%	7	35%	
> € 10 M	442	24%	9	45%	
<p>Annual Turnover</p> 			<p>Annual Turnover</p> 		

## 2020-23 Global Gateway EU Investment Mappings

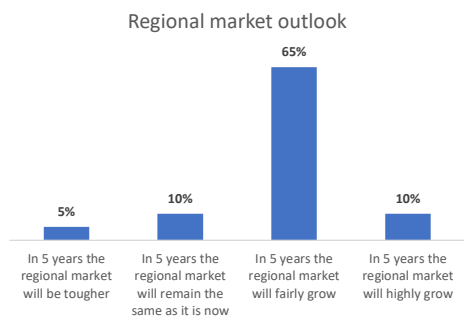
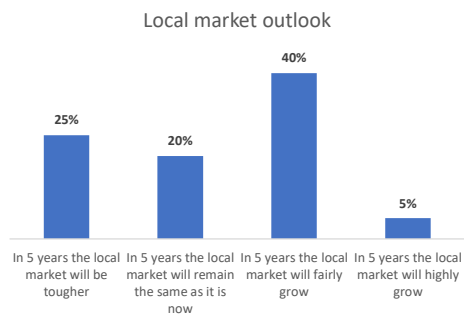
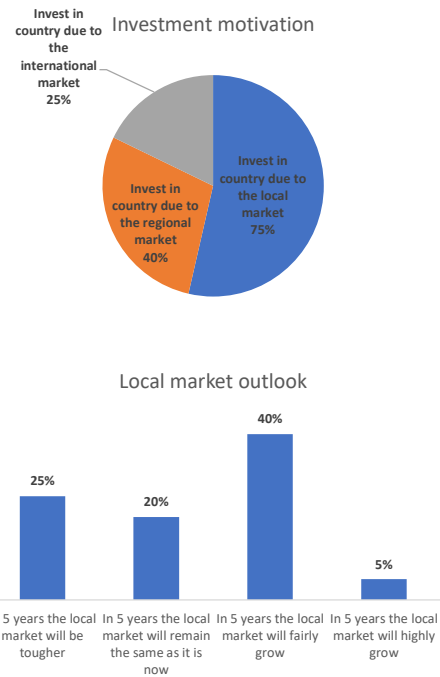
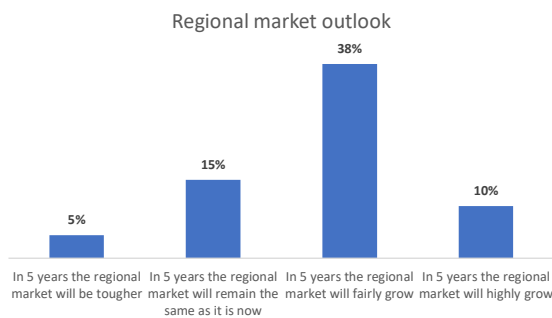
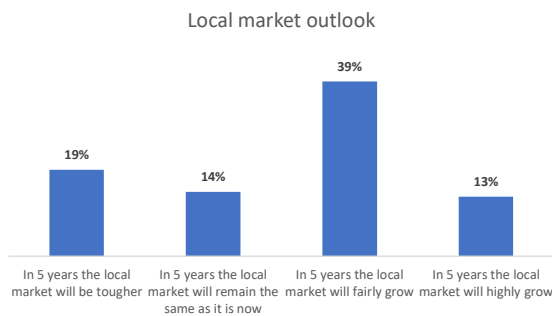
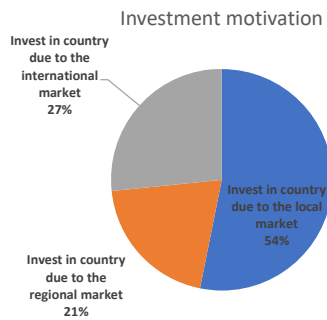
All data			Filter Local country		
			Ghana 2023		
<b>Number of replies</b>	<b>1.819</b>		<b>20</b>		
<b>Economic &amp; Social impact</b>					
<b>Economic impact</b>		<b>Total</b>	<b>Average</b>	<b>Total</b>	<b>Average</b>
Annual turnover	41.192.523.566 €	23.038.324 €	897.340.000 €	44.867.000 €	
Taxes paid in the country per year - all taxes included	2.570.365.059 €	1.635.092 €	53.745.000 €	6.718.125 €	
Investment already placed in country in the last 5 years	16.420.195.250 €	11.049.930 €	572.450.000 €	44.034.615 €	
Estimated forecasted investment in the next 5 years	13.640.398.340 €	10.886.192 €	597.150.000 €	45.934.615 €	
<p><b>Economic impact</b></p> 			<p><b>Economic impact</b></p> 		
<b>Social impact</b>		<b>Total</b>	<b>Average</b>	<b>Total</b>	<b>Average</b>
Number of direct employees in the country	788.113	440	2.554	128	
Estimated number of local employees	506.525	306	2.375	132	
Estimated number of women employees	119.781	82	782	46	
Estimated number of indirect employees (e.g. suppliers) in the country	1.435.973	871	3.839	240	
<p><b>Social impact</b></p> 			<p><b>Social impact</b></p> 		

## 2020-23 Global Gateway EU Investment Mappings

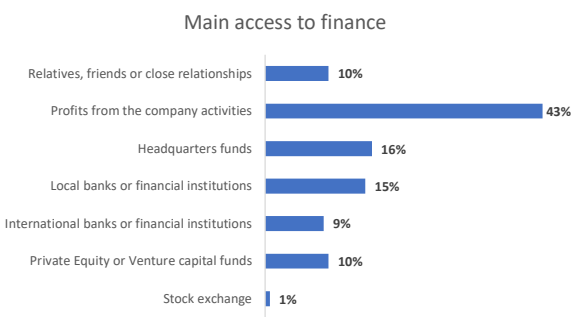
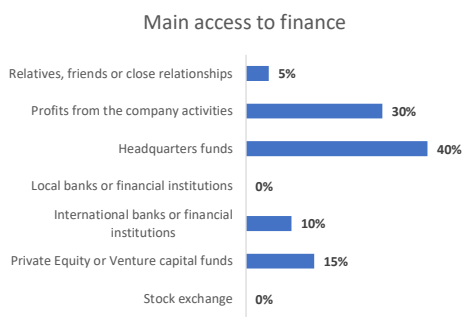
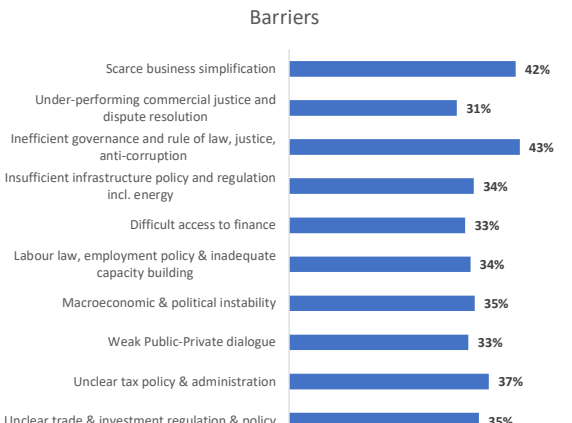
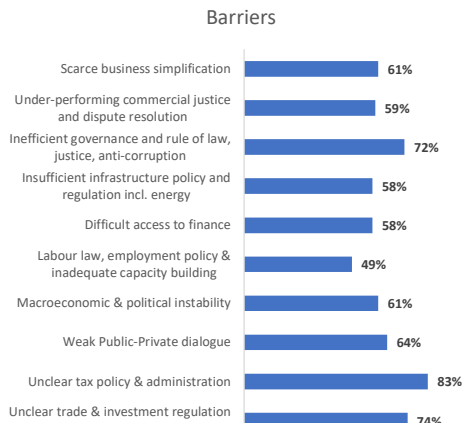
All data			Filter Local country		
			Ghana 2023		
<b>Number of replies</b>	<b>1.819</b>		<b>20</b>		
<b>Corporate Social Responsibility</b>					
<b>Number of CSR actions per year</b>	<b>Number</b>	<b>Percentage</b>	<b>Number</b>	<b>Percentage</b>	
Green actions Inc. Carbon footprint, environment & biodiversity	17.609	35%	29	24%	
Social actions incl. labour policies and fair trade	16.825	34%	40	33%	
Innovation actions incl. training and R&D	15.546	31%	54	44%	
<p>Number of CSR actions per year</p> 			<p>Number of CSR actions per year</p> 		
<b>Average CSR budget spent per year</b>	<b>Average</b>	<b>Percentage</b>	<b>Average</b>	<b>Percentage</b>	
Green actions Inc. Carbon footprint, environment & biodiversity	85.505 €	43%	9.375 €	8%	
Social actions incl. labour policies and fair trade	63.690 €	32%	37.875 €	30%	
Innovation actions incl. training and R&D	48.810 €	25%	76.938 €	62%	
<p>Average CSR budget spent per year</p> 			<p>Average CSR budget spent per year</p> 		

## 2020-23 Global Gateway EU Investment Mappings

All data			Filter Local country	
			Ghana 2023	
<b>Number of replies</b>	<b>1.819</b>		<b>20</b>	
<b>Market outlook</b>	<b>Number</b>	<b>% of Total</b>	<b>Number</b>	<b>% of Total</b>
Invest in country due to the local market	989	54%	15	75%
Invest in country due to the regional market	377	21%	8	40%
Invest in country due to the international market	496	27%	5	25%
In 5 years the local market will be tougher	347	19%	5	25%
In 5 years the local market will remain the same as it is now	259	14%	4	20%
In 5 years the local market will fairly grow	701	39%	8	40%
In 5 years the local market will highly grow	239	13%	1	5%
In 5 years the regional market will be tougher	82	5%	1	5%
In 5 years the regional market will remain the same as it is now	279	15%	2	10%
In 5 years the regional market will fairly grow	691	38%	13	65%
In 5 years the regional market will highly grow	186	10%	2	10%



## 2020-23 Global Gateway EU Investment Mappings

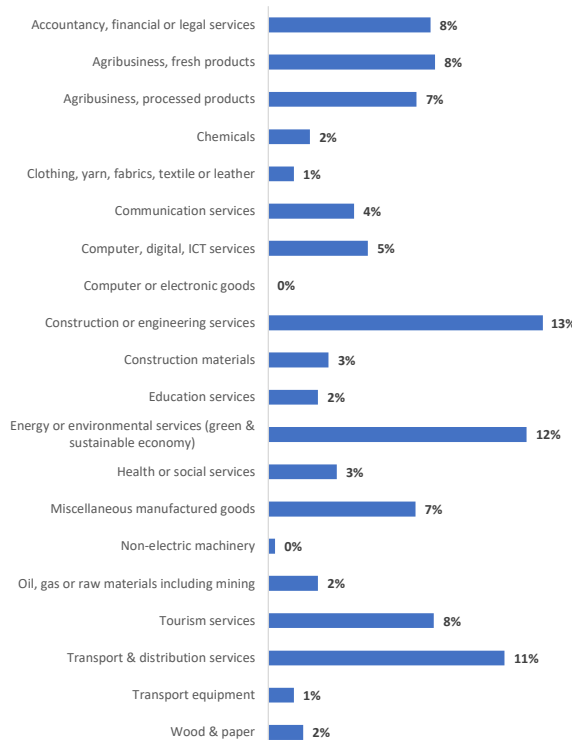
All data			Filter Local country		
			Ghana 2023		
<b>Number of replies</b>	<b>1.819</b>		<b>20</b>		
<b>Main access to finance</b>	<b>Number</b>	<b>Percentage</b>	<b>Number</b>	<b>Percentage</b>	
Relatives, friends or close relationships	177	10%	1	5%	
Profits from the company activities	775	43%	6	30%	
Headquarters funds	298	16%	8	40%	
Local banks or financial institutions	280	15%	0	0%	
International banks or financial institutions	164	9%	2	10%	
Private Equity or Venture capital funds	177	10%	3	15%	
Stock exchange	13	1%	0	0%	
 <p>Main access to finance</p>			 <p>Main access to finance</p>		
<b>Barriers</b>	<b>Percentage</b>	<b>Ranking</b>	<b>Percentage</b>	<b>Ranking</b>	
Scarce business simplification	42%	9	61%	5	
Under-performing commercial justice and dispute resolution	31%	1	59%	4	
Inefficient governance and rule of law, justice, anti-corruption	43%	10	72%	8	
Insufficient infrastructure policy and regulation incl. energy	34%	5	58%	2	
Difficult access to finance	33%	2	58%	2	
Labour law, employment policy & inadequate capacity building	34%	4	49%	1	
Macroeconomic & political instability	35%	6	61%	5	
Weak Public-Private dialogue	33%	3	64%	7	
Unclear tax policy & administration	37%	8	83%	10	
Unclear trade & investment regulation & policy	35%	7	74%	9	
 <p>Barriers</p>			 <p>Barriers</p>		

## 2020-23 Global Gateway EU Investment Mappings

All data			Filter Local country	
			Ghana 2023	
<b>Number of replies</b>	<b>1.819</b>		<b>20</b>	
<b>Main sector of activity</b>	<b>Number</b>	<b>Percentage</b>	<b>Number</b>	<b>Percentage</b>
Accountancy, financial or legal services	140	8%	1	5%
Agribusiness, fresh products	144	8%		0%
Agribusiness, processed products	128	7%	1	5%
Chemicals	36	2%		0%
Clothing, yarn, fabrics, textile or leather	22	1%	1	5%
Communication services	74	4%		0%
Computer, digital, ICT services	86	5%	3	15%
Computer or electronic goods	0	0%		0%
Construction or engineering services	237	13%	2	10%
Construction materials	52	3%	1	5%
Education services	43	2%		0%
Energy or environmental services (green & sustainable economy)	223	12%	3	15%
Health or social services	59	3%	1	5%
Miscellaneous manufactured goods	127	7%	1	5%
Non-electric machinery	6	0%		0%
Oil, gas or raw materials including mining	43	2%	3	15%
Tourism services	143	8%		0%
Transport & distribution services	204	11%	3	15%
Transport equipment	22	1%		0%
Wood & paper	30	2%		0%

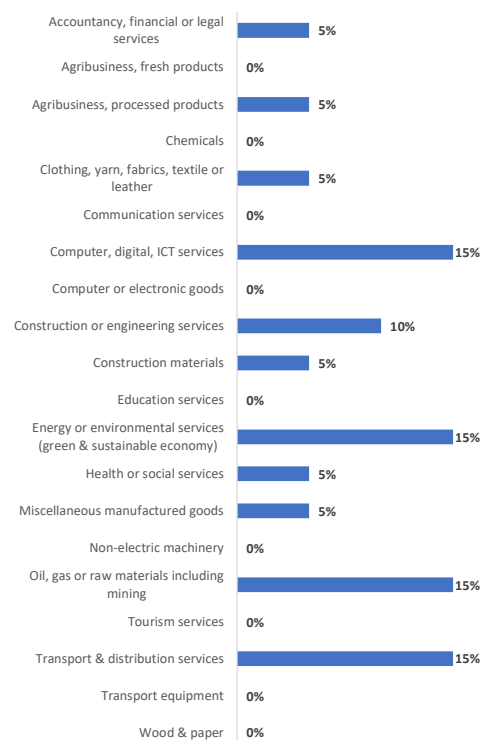
  

Main sector of activity



Main sector of activity	Percentage
Accountancy, financial or legal services	8%
Agribusiness, fresh products	8%
Agribusiness, processed products	7%
Chemicals	2%
Clothing, yarn, fabrics, textile or leather	1%
Communication services	4%
Computer, digital, ICT services	5%
Computer or electronic goods	0%
Construction or engineering services	13%
Construction materials	3%
Education services	2%
Energy or environmental services (green & sustainable economy)	12%
Health or social services	3%
Miscellaneous manufactured goods	7%
Non-electric machinery	0%
Oil, gas or raw materials including mining	2%
Tourism services	8%
Transport & distribution services	11%
Transport equipment	1%
Wood & paper	2%

Main sector of activity



Main sector of activity	Percentage
Accountancy, financial or legal services	5%
Agribusiness, fresh products	0%
Agribusiness, processed products	5%
Chemicals	0%
Clothing, yarn, fabrics, textile or leather	5%
Communication services	0%
Computer, digital, ICT services	15%
Computer or electronic goods	0%
Construction or engineering services	10%
Construction materials	5%
Education services	0%
Energy or environmental services (green & sustainable economy)	15%
Health or social services	5%
Miscellaneous manufactured goods	5%
Non-electric machinery	0%
Oil, gas or raw materials including mining	15%
Tourism services	0%
Transport & distribution services	15%
Transport equipment	0%
Wood & paper	0%